

Welcome to BTEC ART AND DESIGN

BTEC Level 3 Art and Practice is a broad-based course exploring practical, critical and contextual work through a variety of exciting 2D and/or 3D processes and media.

The focus is on encouraging you to have an experimental approach to media materials and techniques; to develop specialist technical competency, imagination and independence based on personal experience and taught skills. You will also gain a strong understanding of historic and contemporary visual art practice, through supporting contextual studies.

What you can read: If you can access art books read as many as you can

<https://mymodernmet.com/guggenheim-museum-free-books-online/>

<https://www.creativeboom.com/features/book-club/>

<https://www.goodreads.com/shelf/show/art>

<https://www.artworkarchive.com/blog/the-9-books-every-artist-should-have-on-their-shelf>

There are many on-line publications/ magazines/ /podcasts/ art galleries. Contextual studies is a key element within your course. Included are a few websites for you to have a look at, to start your contextual investigations and be inspired.

www.thejealouscurator.com

[http://www.thisiscoLOSSAL.com/](http://www.thisiscoLOSSAL.com)

<https://www.artnews.com/c/art-in-america/>

<https://frieze.com/editorial>

<https://beautifulbizarre.net/>

<https://mymodernmet.com/>

<https://www.widewalls.ch/online-art-gallery/>

During this time many of the art galleries have virtual tours of the gallery spaces and collections. Take a look around.

What you can watch:

Tateshots: Series of short films exploring art and artists,

<https://www.youtube.com/playlist?list=PL5uUen04IQNKFECI0L3r-7zGY9RBglKw8>

Series of short films 'What do artists do all day'

<https://www.youtube.com/playlist?list=PLM4S2hGZDSE4645tTLQ-q0CGiR4eSFIBW>

Artists, designers and curators share their work, their process and their vision. Watch TED Talks from sculptors, painters, illustrators and photographers — and those who blur the boundaries.

<https://www.ted.com/topics/art>

<https://vimeo.com/categories/art>

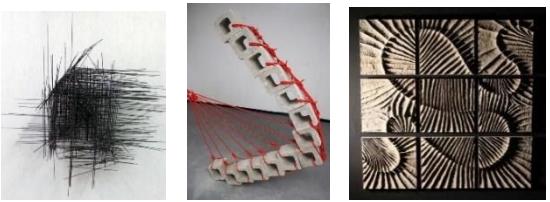
What are some of the topics and skills that you will cover:

During the course you will be producing creative responses to given themes. You will experience working in a number of disciplines and expanding your technical skills through working with a variety of exciting 2D and/or 3D material media, techniques and processes.

You will have the opportunity to study: Fashion: Fine art (Painting Print; Sculpture): Graphic Design: Photography: Textile design: Three-dimensional design

You will build on your Theoretical, Contextual, Creative and Practical skills through in-depth research and practice.

Tasks that you can do to prepare you:

<u>Task</u>	<u>Link to the course/specification</u>																								
<p>Task 1: Research Set up your own Pinterest page for Art and Design Course Investigate select and pin artworks As a starting point create a board for the following themes:</p> <ul style="list-style-type: none"> • Structures and Forms • Everyday • Environments 	<p>Research is an integral and consistent part of the course informing own developments and ideas in response to contextual and other sources.</p> 																								
<p>Task 2: Contextual Studies Investigate Terms and Terminology</p> <ul style="list-style-type: none"> • Select four art works from your Pinterest boards. • Identify the visual elements and principles used in the work observed. <p>Visual Study</p> <ul style="list-style-type: none"> • Investigate two or three artists/ work in more depth and write a review of their work. Consider the materials and techniques used by the artist. • Explain your reasons for choosing this piece giving your opinions about the work <p>Stretch and Challenge</p> <p>Explain how the choice of visual elements and the applications of materials used convey a meaning mood, emotion or message in the work.</p>	<p>The elements of art... They are the building blocks used to create a work of art. The principles of art are combinations of two or more of the elements of art.</p> <p>The elements and principles of art... help artists to plan their compositions to have an impact on the expressive content, meaning, and viewer's reaction to the image</p> <p>Understanding the elements and principles of art will help you to better understand the purpose of an artist's choices.</p> <table border="1" data-bbox="818 1022 1470 1315"> <tr> <th colspan="4">Basic Elements and Principles of Visual Language</th> </tr> <tr> <td>Line</td><td>Unity</td><td>Rhythm</td><td>Harmony</td></tr> <tr> <td>Form</td><td>Pattern</td><td>Repetition</td><td>Gradation</td></tr> <tr> <td>Shape</td><td>Texture</td><td>Rhythm</td><td>Proportion</td></tr> <tr> <td>Colour</td><td>Variety</td><td>Contrast</td><td>Emphasis</td></tr> <tr> <td>Space</td><td>Value</td><td>Movement</td><td>Balance</td></tr> </table> <p>This task will help you understand the importance of analysis and personal opinion as well as using appropriate terminology.</p>	Basic Elements and Principles of Visual Language				Line	Unity	Rhythm	Harmony	Form	Pattern	Repetition	Gradation	Shape	Texture	Rhythm	Proportion	Colour	Variety	Contrast	Emphasis	Space	Value	Movement	Balance
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<p>Task 2 : Visual Recording: With reference to the themes/ titles</p> <p>It is up to you how you interpret the chosen title (you could refer to all of them).</p> 																									
<ul style="list-style-type: none"> • From primary source or using your photographs create a series of visual and written observations. • Explore a range of different media and techniques of application to visually record. You can use any media you have available. Please remember you need to produce visual recording in a variety of ways drawing/ painting /collage/ textiles/ etc. as well as photographs. 	<p>Look through the images on the Pinterest link for inspiration.</p> <p>https://id.pinterest.com/mcnutt0164/alternative-portraits/</p> <p>An important focus is on visual recording, appropriate visual language and communicating intentions through use of drawing in context or other media.</p>																								

Try some quick sketches as well as some more substantial ones.

Contact information If you have questions regarding this or any other CIC course at Burnley College, please contact CIC@burnley.ac.uk or call 01282733373 We look forward to seeing you in September.